

Castlegate James NZ - Sweet Calf Meal Giveaway – Terms & Conditions

1. Promoter

The promoter of the Sweet Calf Meal Giveaway ("Promotion") is **Castlegate James (NZ) Limited** ("Castlegate James" or "the Promoter").

2. Promotion Period

The Promotion opens at **12:00am NZST on Monday, 10 August 2026** and closes at **11:59pm NZST on Monday, 31 August 2026** ("Promotion Period").

Entries received outside the Promotion Period will not be accepted.

3. Eligibility

Entry is open to New Zealand residents aged **18 years or over** who:

- are actively involved in farming and calf rearing in New Zealand;
- intend to use the prize for its intended agricultural purpose; and
- are able to accept delivery of the prize to an eligible New Zealand delivery location.

Employees of Castlegate James (NZ) Limited, its related entities and members of their immediate families are not eligible to enter.

The Promoter reserves the right to request reasonable information to verify an entrant's eligibility before awarding the prize.

4. How to Enter

To receive **one entry into the draw**, an eligible entrant must, during the Promotion Period:

1. Like the official Sweet Calf Meal Giveaway post;
2. Follow the Castlegate James NZ Facebook page; and
3. Tag an eligible New Zealand farmer in the comments of the official competition post.

The tagged farmer should be someone who could reasonably benefit from calf meal.

Once these requirements have been completed, the entrant will receive one entry into the draw.

5. Additional Entries

Each **additional eligible New Zealand farmer** tagged by an entrant in the comments on the official competition post will provide the entrant with **one additional entry** into the draw.

Each tagged person must be a genuine account. Repeatedly tagging the same person will not provide additional entries.

There is no purchase necessary to enter.

6. Valid Entries

Entries must be submitted through the official Castlegate James NZ competition post. Tagged accounts must represent genuine individuals.

The Promoter reserves the right to exclude entries that are incomplete, fraudulent, automated, false, spam, duplicated, misleading, inappropriate or otherwise do not comply with these Terms & Conditions.

The use of multiple or false social media accounts to obtain additional entries may result in disqualification.

7. Prize

There is **one prize** available.

The winner will receive:

1 tonne of Castlegate James Sweet Calf Meal, including delivery to an eligible location within New Zealand.

The prize:

- is supplied as livestock feed;
- is not transferable;
- cannot be exchanged for another product; and
- cannot be redeemed for cash or credit.

The prize must be used in accordance with its intended purpose and any applicable product or feeding instructions.

8. Delivery

Delivery of the prize is included within New Zealand and will be arranged directly between Castlegate James and the winner.

Delivery is subject to reasonable site access, delivery vehicle requirements and Castlegate James' normal delivery conditions.

The winner must provide a suitable and safe location for delivery.

Where delivery cannot reasonably or safely be completed at the winner's nominated location, Castlegate James will work with the winner to identify a suitable alternative delivery arrangement or location.

No cash alternative will be provided where a winner is unable to accept delivery.

9. Winner Selection

Following the close of the Promotion, **one winner will be selected at random from all valid entries received during the Promotion Period.**

Each valid entry will have an equal chance of being selected.

The draw will take place after entries close on **31 August 2026.**

The winner will be announced on **1 September 2026.**

10. Winner Notification

The winner will be contacted directly by Castlegate James through its **official Castlegate James NZ social media account**.

The Promoter may also announce the winner's name on its Facebook and/or other social media pages.

Castlegate James will **not** request payment, credit card details or payment of a fee in order for the winner to claim the prize.

Entrants should be aware of fraudulent or impersonator accounts claiming to represent Castlegate James.

11. Claiming the Prize

The selected winner must provide sufficient information to:

- verify their identity and eligibility;
- confirm that they are involved in farming/calf rearing in New Zealand;
- provide appropriate contact information; and
- arrange delivery of the prize.

If the selected winner:

- cannot be contacted;
- does not respond within **seven (7) days** of notification;
- is found to be ineligible;
- has not complied with these Terms & Conditions; or
- is unable to accept the prize or delivery,

the Promoter reserves the right to conduct a redraw from the remaining eligible entries.

12. Publicity

By accepting the prize, the winner agrees that Castlegate James may publish their **name and general region** for the purpose of announcing the winner.

Any additional photographs, testimonials, farm information or other promotional material involving the winner will only be used with the winner's agreement.

13. Privacy

Personal information collected in connection with this Promotion will be used for the purposes of:

- administering the Promotion;
- verifying eligibility;
- contacting and confirming the winner;

- arranging delivery of the prize; and
- meeting any applicable legal or regulatory requirements.

Personal information will be handled in accordance with applicable New Zealand privacy law, including the **Privacy Act 2020**.

Personal information collected for the Promotion will not be used for unrelated marketing purposes unless the individual has separately consented to receiving such communications.

14. Facebook and Instagram Disclaimer

This Promotion is in no way sponsored, endorsed, administered by or associated with **Facebook, Instagram or Meta**.

By participating, entrants acknowledge that Facebook, Instagram and Meta have no responsibility or liability in connection with the Promotion.

Entrants provide their information to Castlegate James and not to Facebook, Instagram or Meta.

15. Fair Conduct of the Promotion

The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who:

- tampers with the entry process;
- submits an entry that does not comply with these Terms & Conditions;
- uses fraudulent, automated or deceptive methods to obtain entries; or
- otherwise interferes with the fair operation of the Promotion.

The Promoter's decisions regarding eligibility, valid entries and administration of the Promotion are final, subject to applicable New Zealand law.

16. Changes, Suspension or Cancellation

Once the Promotion has commenced, the Promoter will not materially alter the entry conditions, prize or method of determining the winner except where necessary to comply with law or because circumstances outside the Promoter's reasonable control prevent the Promotion from proceeding as advertised.

If circumstances outside the Promoter's reasonable control require the Promotion to be suspended or cancelled, the Promoter will communicate this through its official social media channels.

17. Compliance with New Zealand Law

The Promotion will be conducted in accordance with applicable New Zealand law, including the **Fair Trading Act 1986, Gambling Act 2003 and Privacy Act 2020**.

Nothing in these Terms & Conditions is intended to exclude, restrict or modify any rights or obligations that cannot lawfully be excluded, restricted or modified.

18. Governing Law

These Terms & Conditions and the Promotion are governed by the **laws of New Zealand**.

Entrants submit to the jurisdiction of the New Zealand courts in relation to any dispute arising from the Promotion.

19. Acceptance of Terms

By entering the Promotion, entrants are deemed to have read, understood and accepted these Terms & Conditions.